

Circa Sugar Partners With World Central Kitchen

CIRCA sugar has partnered with World Central Kitchen, the nonprofit founded by renowned Chef José Andrés, to support the organization's mission of "using the power of food to empower communities and strengthen economies."

WCK signing

After witnessing World Central Kitchen's immense relief effort in Puerto Rico following the devastation of Hurricane Maria, CIRCA Principal Jaime Fortuño pursued the partnership. "Working with World Central Kitchen is an excellent opportunity to build on CIRCA's charitable activities," Fortuño said. "As CIRCA expands its footprint in the U.S. we look forward to bringing the bakeries, coffee shops, and markets that partner with us into the family of companies supporting World Central Kitchen."

Jaime Fortuño, CIRCA Principal & Alexandra Garcia, Chief Program Officer for WCK

"CIRCA sugar has a fantastic history of community service and philanthropy in Panama, so a collaboration between WCK and CIRCA makes perfect sense as they grow their presence in the U.S." says Alexandra Garcia, Chief Program Officer for World Central Kitchen.

From their first sugar crop in 1998, CIRCA Chairman Bolo Flores and his family have supported food banks and homeless shelters. "Giving back has always been a core value of our family and our company—just as our sugar sweetens a wide variety of foods and beverages, our charitable work will sweeten the lives of those in need living in the communities where our products are enjoyed," added Flores.

José Andrés founded World Central Kitchen after the devastating 2010 earthquake in Haiti with the belief that food can be an agent of change. In addition to programs supporting health, education, and job creation globally, WCK has served over 4.5 million meals to victims of natural disasters both internationally and in the United States.

CIRCA sugar, estate grown in the rich volcanic soils of the Baru Region of Panama, is the first non-GMO, batch-produced, farm-to-table raw sugar of its kind.

For additional information about the partnership, please contact us via email at victoria@mackenzieagency.com and visit www.circasugar.com.



**Jaime Fortuño, CIRCA Principal & Alexandra Garcia,
Chief Program Officer for WCK**